TOP 5 Reasons Why Walkable Communities Like Magnolia Trace Outperform the Rest in Equity Growth

01

HOMES IN WALKABLE AREAS APPRECIATE FASTER

A Redfin study found that homes in highly walkable neighborhoods are worth 23.5% more than similar homes in car-dependent areas.
Source: Redfin, “Walk Score Impact on Home Prices”

02

WALKABILITY ADDS REAL VALUE

Each point increase in a home's Walk Score can raise its value by $500 to $3,000, depending on the city.
Source: Brookings Institution

03

PROXIMITY TO DOWNTOWN = LONG-TERM APPRECIATION

Between 2000 and 2020, homes near city centers appreciated 40–60% faster than homes in outer suburbs.
Source: Urban Land Institute

04

BUYER DEMAND IS CONSISTENTLY STRONG

62% of millennials and 48% of Gen X buyers prefer walkable, urban-style communities — keeping resale value and demand high.
Source: National Association of Realtors

05

WALKABILITY + LIMITED SUPPLY = FASTER EQUITY

Walkable downtowns have less land to build on, creating scarcity. Scarcity drives appreciation — and that means your home builds value faster over time.

Don’t Wait - Start Building Equity Today

Daniel Walden
919-434-9266
WaldenDW@StanleyMartin.com